Access Modern technological drivers of the financial sector

16th Finance Tech Forum
April 22, 2014, Sofia Hotel Balkan (Sheraton)

Organisers:

Under the aegis of: Bulgarian National Bank, Financial Supervision Commission
With the support of: The Association of Banks in Bulgaria
The Association of Bulgarian Insurance Companies
The Bulgarian Association of Supplementary Pension Security Companies

Agenda

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<tr>
<td>8.30 – 9.00</td>
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<td>9.00 – 9.40</td>
<td>Opening address:</td>
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<td>Dimitar Kostov, Member of the Governing Council and a Deputy Governor, Bulgarian National Bank</td>
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<td>Vladimir Savov, Member of Financial Supervision Commission</td>
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<td>Nedyalka Yolovska, Managing Director, ICT Media</td>
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<td>Orlin Marinov, Chairman, ISACA-Sofia Chapter</td>
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<td>Norbert Haslacher, Managing Director, Austria and Eastern Europe, CSC</td>
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<td>Maya Milanova, Site Operations Manager, Experian Bulgaria</td>
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GENERAL SESSION: Where is the place of technologies on the modern financial map
MODERATOR: Nedyalka Yolovska, Managing Director, ICT Media
9.40 – 10.00 Managing big data for value. Nikola Nyagolov, PMP, CISA, CGEIT, Senior Manager, Performance & Technology, KPMG in Bulgaria
10.00 – 10.20 Enabling Next Generation Financial Services, Dr. Stephan Holzkamp, Practice Lead IT Advisory Central and Eastern Europe, CSC
10.20 – 10.40 Global Fraud Trends in the Credit Industry. Liam Rawsthorne, Head of Fraud Consultancy, Analytics & Operations, EMEA, Experian Bulgaria

10.40 – 11.10 Coffee Break

Royal 3 Hall
SESSION 1.1: Regulations and payment systems
MODERATOR: Irina Kazandjieva, Head of Division “International exchange and programs” and coordinator of the Payment Systems Committee at the Executive Board of the ABB
11.10-11.30 European integration in the field of payments. Stefan Antimov, senior expert, Payment Systems Division, Bulgarian National Bank
11.30-11.50 SEPA – the hard way to a single standardized market of payment services in Europe. Emil Hristov, representative of Bulgaria in SEPA Payments Services Working Group at European Payments Council, Head of Banking Operations, DSK Bank
11.50-12.10 SWIFT: Compliance Roadmap 2014. Michael Formann, Head of SWIFT Austria GmbH
12.10-12.30 BPM in financial services. Benefits. Examples of good practices. Dimitar Giulev, Manager, Antipodes
12.30-12.50 Basel 3 – key principles and challenges. Gueorgui Nikolov, Director at PricewaterhouseCoopers

Royal 2 Hall
SESSION 1.2: Business continuity, security and risk management
MODERATOR: Katia Ignatova, Project Manager, UBB
12.30-12.50 IT Security, identity management, IT Security investment optimization. Svetlin Iordanov, Escom Bulgaria, Managing Director, and Veselin Yankov, NetIQ/Novell/SUSE Representative for Bulgaria
12.50-13.10 V PAY CodeSure and Visa Business CodeSure from BACB. Slavka Valkova, Director Virtual Bank and Card Payments, and Dimiter Kehayov, Head of ICT Division, BACB

13.10 – 14.00 Lunch
SESSION 2.1. Mobility – the new digital face of the financial sector
MODERATOR: Sergio Bordoni, Account General Manager Financial Services, CSC Italy

14.00-14.20 Digitization – the change in customer behavior and in delivering value. Pepa Koleva, Director IT, and Julian Vlahov, Head of Alternative channels for distribution, UniCredit Bank Bulgaria
14.20-14.40 Mobile services. Tsvetomir Doskov, CEO, Sirma Business Consulting
14.40-15.00 Mobility challenges and trends (BYOD-Mobile Security & Control, No Data to Endpoint). Nikos Theodossiou, Senior Presales/Product Marketing Engineer, Cloud Computing Solutions/Marketing Dep. / Services Division, Intracom Telecom
15.00-15.20 Microsoft Lync 2013 for Enterprise companies. Ivailo Tzenkov, Infrastructure consultant, ITCE
15.40-16.00 Online services in insurance. Ivaylo Yosifov, CEO and Chairman of MB, Generali Bulgaria Holding

16.00 – 16.30 Coffee Break

SESSION 3.1. Cloud, outsourcing services and IT efficiency
MODERATOR: Nikolay Shekerov, IT Manager, Interamerican Bulgaria

16.30-16.50 A single front-end system for managing all channels to Oracle Flexcube. Svetoslav Moldovansky, Member of the Managing Board and Executive Director, First Investment Bank
16.50-17.10 Let the workloads be your guide - Next Generation IT means Agile IT. Boris Pieper, Cloud Sales Executive Central & Eastern Europe, CSC
17.10-17.30 New opportunities for financial institutions by using private cloud. Stoyan Zulyamski, Manager IT Operators, ICT Operations unit, and Michael Velichov, Manager „Systems and network administration, ICT Operations unit, UniCredit Bank Bulgaria
17.30-17.50 Outsourcing and services in the financial sector, Ivaylo Lambrev, CIO, Postbank

SESSION 3.2. Business efficiency in the financial sector
MODERATOR: Kiril Petkov, Director “Information Technology”, Bulstrad Vienna Insurance Group

16.30-16.50 Into practice: integration between BPM and DMS for process modeling in finance. Kiril Kirilov, CIO and Vice-president, Allianz Bulgaria Holding
16.50-17.10 Business efficiency without Energy efficiency? Some steps to build your energy efficiency. Petar Nikolov, Vice President, IT Business Unit, Schneider Electric Bulgaria
17.10-17.30 Complete telecom solutions for the financial sector in Bulgaria. Dobromira Marincheva, Senior Manager Strategic Clients, Vivacom, Svetoslav Nanchev. Senior Manager Infrastructure, Vivacom
17.30-17.50 Where to seek optimization to make a complex solution effective. Yuriy Genov, Head of Directorate “Development and Implementation of IT Systems”, DSK Bank